

---

La Bottega Di Anna Ltd  
25A Walm Lane  
London  
NW2 5SH

22<sup>nd</sup> October 2018

Our Ref: 13501

Dear Sir/Madam,

**Licensing Representation to the Initial Application for the Premises Licence at La Bottega Di Anna, 25A Walm Lane, London, NW2 5SH**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

**An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.**

**The application has been made for a new premises licence under section 17 of the Act.**

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

*The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:*

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
2. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.
3. A "Challenge 25" policy shall be adopted and adhered to at all times
4. A sign stating "No proof of age – No sale" shall be displayed at the point of sale.

5. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
6. Regular documented staff training on licensing legislation and operating procedures shall be given. The training shall be signed and dated and a copy of these training records available for inspection by Police and local authority enforcement officers.
7. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system or searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.
8. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold at the premises.
9. A clear view from eye level into the premises shall be maintained at all times.
10. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.
11. All deliveries shall take place during the normal working day (i.e. 09:0 to 18:00 daily).
12. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
13. No noise or vibration shall be detectable at any neighbouring noise sensitive premises.
14. No 'Off' sale deliveries of alcohol will be permitted.
15. The premises shall be staffed by a minimum of 2 persons after 18:00 hours.
16. The rear outside drinking area (backyard) shall cease at 19:00 hours.
17. Customers shall not be permitted to consume alcohol in the front external area.

### **Plan**

In conjunction with condition 18, you must amend the plan to remove licensable activities by eliminating the red line in the front external area.

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm that your client accept the above conditions in writing and provide an up to date plan by 22<sup>nd</sup> October 2018.

Yours faithfully

A handwritten signature in black ink, appearing to read 'E Chan', with a circular flourish around the 'E'.

Esther Chan  
Licensing Inspector  
Planning, Transportation & Licensing



INVESTORS IN PEOPLE

